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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/536,791	03/28/2000	Andrew S. Van Luchene	99-086	5835
22927 WALKED DIC	7590 01/30/2009 GITAL MANAGEMEN		EXAMINER	
2 HIGH RIDG	E PARK	I, LDC	HAMILTON, LALITA M	
STAMFORD, CT 06905			ART UNIT	PAPER NUMBER
		·	3691	
				·
			MAIL DATE	DELIVERY MODE
			01/30/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

,	Application No.	Applicant(s)		
	09/536,791	VAN LUCHENE ET AL.		
Office Action Summary	Examiner	Art Unit		
	Lalita M, Hamilton	3691		
The MAILING DATE of this communication app Period for Reply	pears on the cover sheet with the c	orrespondence address		
A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA.  - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period versillure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tin will apply and will expire SIX (6) MONTHS from the cause the application to become ABANDONE	N. nely filed the mailing date of this communication. D (35 U.S.C. § 133).		
Status				
Responsive to communication(s) filed on <u>06 M</u> This action is <b>FINAL</b> . 2b)⊠ This     Since this application is in condition for allowar closed in accordance with the practice under E	action is non-final. nce except for formal matters, pro			
Disposition of Claims				
4) ⊠ Claim(s) 1-40 is/are pending in the application. 4a) Of the above claim(s) is/are withdray 5) □ Claim(s) is/are allowed. 6) ⊠ Claim(s) 1-40 is/are rejected. 7) □ Claim(s) is/are objected to. 8) □ Claim(s) are subject to restriction and/o	wn from consideration.			
Application Papers				
9) The specification is objected to by the Examine 10) The drawing(s) filed on is/are: a) accomplicant may not request that any objection to the Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the Example 11.	epted or b) objected to by the I drawing(s) be held in abeyance. See ion is required if the drawing(s) is ob	e 37 CFR 1.85(a). jected to. See 37 CFR 1.121(d).		
Priority under 35 U.S.C. § 119				
<ul> <li>12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).</li> <li>a) All b) Some * c) None of: <ol> <li>Certified copies of the priority documents have been received.</li> <li>Certified copies of the priority documents have been received in Application No</li> <li>Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).</li> </ol> </li> <li>* See the attached detailed Office action for a list of the certified copies not received.</li> </ul>				
Attachment(s)  1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date	4)  Interview Summary Paper No(s)/Mail Do 5)  Notice of Informal F 6)  Other:	ate. <u>11222006</u> .		

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#### **DETAILED ACTION**

#### Summary

On October 20, 2004, an Office Action was sent to the Applicant rejecting claims 1-40. On January 24, 2005, the Applicant responded by amending claims 1, 15-16, 20-21, and 34. On May 24, 2005, a Notice of Non-Compliant Amendment was sent to the Applicant. On April 24, 2006, the Applicant responded.

### Claim Rejections - 35 USC § 101

The rejection has been withdrawn.

#### Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

Claims 1, 3, 7-10, 12, 14-15, 17-24, 26, 28-32, 34-37, and 39-40 are rejected under 35 U.S.C. 102(e) as being anticipated by Gillin (7,010,512)

Gillin discloses a method and corresponding system for a transfer instrument comprising receiving an application for a financial account and an authorization to credit a first amount to the financial account, receiving information identifying a substitute collection technique, and finalizing the transaction after receipt of the application and the information (col.4, line 63 to col.5, line 52 and col.7, lines 1-45---the financial

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account is the transfer instrument and the substitute collection technique is the payment by the account of the person who request the transfer instrument); establishing a second amount associated with the substitute collection technique (col.4, line 63 to col.5, line 52 and col.7, lines 1-45); the information identifying the substitute collection technique includes information specifying at least one of a credit account to be credited, a debit account to be credited; a financial account to be credited, a store account to be credited, and an address to which payment is to be sent (col.4, line 63 to col.5, line 52 and col.7, lines 1-45); declining the application and crediting the substitute form of collection by a second amount (col.4, line 63 to col.5, line 52 and col.7, lines 1-45); performing an analysis of the application and performing one of crediting the financial account by an amount equal to the first amount if the analysis indicates an approval of the application and crediting the substitute form of collection by a second amount if the analysis indicates a refusal of the application (col.4, line 63 to col.5, line 52 and col.7, lines 1-45); receiving an application for a financial account, receiving information identifying a substitute collection technique, determining a first payment amount to be paid to the first financial account if the application is approved, determining a second payment amount to be paid to the substitute collection technique if the application is rejected, and finalizing the transaction based on an approval or rejection of the application (col.4, line 63 to col.5, line 52 and col.7, lines 1-45); authorization includes a proxy agreement and wherein the first amount is undetermined at the time of the authorization (col.17, line 30 to col.18, line 56); a processor and a storage device coupled to said processor and storing instructions adapted to be executed by said

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processor to receive an application for a financial account and an authorization to pay a first amount to the financial account, receive information identifying a substitute collection technique, and finalize the transaction using at least one of the financial account and the substitute collection technique (col.4, line 63 to col.5, line 52 and col.7, lines 1-45); the transaction is a product return transaction (col.20, lines 16-24); storage device further stores at least one of a transaction database, a seller database, and an application database (col.4, line 63 to col.5, line 52 and col.7, lines 1-45); a medium storing instructions adapted to be executed by a processor to perform a method for conducting a transaction, said method comprising receiving an application for a financial account and an authorization to pay a first amount to the financial account, receiving information identifying a substitute collection technique, and finalizing the transaction using at least one of the financial account and the substitute collection technique (col.4, line 63 to col.5, line 52 and col.7, lines 1-45); and the substitute form of collection comprises at least one of a credit account, a debit account, a store account, and an address to which payment is to be sent (col.4, line 63 to col.5, line 52 and col.7, lines 1-45).

## Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

<sup>(</sup>a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

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Claims 2, 4-6, 11, 13, 16, 25, 27, 33 and 38 are rejected under 35 U.S.C. 103(a) as being unpatentable over Gillin in view of Walker (5,945,653).

Gillin discloses the invention substantially as claimed; however, Gillin does not disclose receiving an acceptance of an incentive offer, wherein the first amount is based on the incentive offer; offering an incentive based on receipt of the application; offering an incentive based on an approval of the application; the second amount is equal to the first amount minus an incentive amount; the second amount is equal to the first amount less an incentive amount; offering a seller an incentive amount. Walker teaches a method and corresponding system for establishing functions that affect credit card account and transactions comprising receiving an acceptance of an incentive offer, wherein the first amount is based on the incentive offer (col.3, line 43 to col.4, line 67 and col.15, line 60 to col.16, line 63); offering an incentive based on receipt of the application (col.3, line 43 to col.4, line 67 and col.15, line 60 to col.16, line 63); offering an incentive based on an approval of the application (col.3, line 43 to col.4, line 67 and col.15, line 60 to col.16, line 63); the second amount is equal to the first amount minus an incentive amount; the second amount is equal to the first amount less an incentive amount; and offering a seller an incentive amount (col.3, line 43 to col.4, line 67 and col.15, line 60 to col.16, line 63—incentive may be offered to customer or seller). It would have been obvious to one having ordinary skill in the art at the time the invention was made to incorporate receiving an acceptance of an incentive offer, wherein the first amount is based on the incentive offer; offering an incentive based on receipt of the application; offering an incentive based on an approval of the application; the second

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amount is equal to the first amount minus an incentive amount; the second amount is equal to the first amount less an incentive amount; and offering a seller an incentive amount, as taught by Walker into the invention disclosed by Gillin, to provide incentive for potential applicants.

## Response to Arguments

Applicant's arguments with respect to claims 1-40 have been considered but are most in view of the new ground(s) of rejection.

#### Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Lalita M. Hamilton whose telephone number is (571) 272-6743. The examiner can normally be reached on Tuesday-Thursday (6:30-2:30).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Kalinowski Alexander can be reached on (571) 272-6771. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a

USPTO Customer Service Representative or access to the automated information

system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

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Lalita M. Hamilton Primary Examiner, 3691

LALITA M. HAMILTON PRIMARY EXAMINER